



tzbe expo

February 23 - 26, 2021

**Virtual trade fair for Technical Building Equipment,
Environmental Engineering and Technologies
for Energy Efficient Buildings
safely and without restrictions**

www.tzbexpo.com



why to attend

- ▣ Be able to reach existing and many new clients from a safe distance, without restrictions and without risk to its employees
- ▣ Introduce your new products, arrange a personal meeting or give advise to your clients what to choose from your product portfolio via video call, chat or message
- ▣ Get an clear overview of the attendance of your exhibition and interest in individual exhibits
- ▣ Attend a live broadcast and be a part of discussions with experts on current topics within the virtual conference
- ▣ Prepare competitions, discounts or other marketing activities and run your campaign through this new communication channel
- ▣ Allow your clients to try out your product using augmented reality on a mobile phone right at their homes
- ▣ Entry for visitors will be free of charge without any registration, exhibitors will be able to reach the visitors via remarketing
- ▣ Registered visitors of Aquatherm Nitra 2013 – 2019 will be automatically invited and informed about the news of the virtual trade fair
- ▣ Maintain continuity in your presentation on the HVAC market
- ▣ **And also... If you take part in the upcoming trade fair Aquatherm Nitra 2021, in case of its holding, you will have the participation in the virtual trade fair free of charge.**

organization of the virtual trade fair

- ▣ The virtual trade fair will copy the opening hours of the standard trade fair – 4 days, from 9 am to 5 pm, during this time exhibitors will be available for visitors, and the live konference will be broadcasted
- ▣ Before opening and after closing hours, visitors will be able to view the virtual expositions and the archive of live broadcast
- ▣ After choosing the nomenclature, the visitor will get into in a virtual hall
- ▣ After choosing an exhibitor, the visitor will get to a virtual exposition and will be able to view the products, find out informtion about the company and its service network, play presentation or instructional videos, or connect directly to the exhibitor
- ▣ The accompanying program will be organized in thematic blocks, which will be followed by live broadcasts and downloadable materials from exhibitors
- ▣ Trade fair news and information from exhibitors (competitions, discount events, the presence of CEOs at the expositions, etc.) will be placed at all times in the trade fair news and will be continuously updated
- ▣ The virtual trade fair will run in Slovak language

price list of the presentation at the virtual trade fair

TYPE A includes:

- ▣ complete company profile
- ▣ overview of company products incl. 3D view
- ▣ video gallery – presentation of the company and products
- ▣ documents for download – product sheets, flyers, etc.
- ▣ overview of partners or branch offices
- ▣ chat with visitors, incl. options to upload a document from the visitor for further discussion and work
- ▣ video call with visitors
- ▣ possibility to arrange a personal meeting
- ▣ display of videos, images, 3D simulations, PR texts on the homepage all the time before, during even after the trade fair
- ▣ performance in the live broadcast
- ▣ evaluation after the trade fair: a detailed report with an overview of the attendance of the exposition and company PR activities
- ▣ the possibility to insert the remarketing code to virtual presentation
- ▣ promotion of company posts via social networks (Facebook, Instagram, YouTube)

price: 4 000 EUR

- ▣ possibility to add other functions and activities after consultation with the organizer for a fee

TYPE B includes:

- ▣ complete company profile
- ▣ overview of company products incl. 3D view
- ▣ video gallery – presentation of the company and products
- ▣ documents for download – product sheets, flyers, etc.
- ▣ overview of partners or branch offices
- ▣ chat with visitors, incl. options to upload a document from the visitor for further discussion and work
- ▣ possibility to arrange a personal meeting
- ▣ performance in the live broadcast
- ▣ evaluation after the trade fair: a detailed report with an overview of the attendance of the exposition and company PR activities
- ▣ the possibility to insert the remarketing code to virtual presentation
- ▣ promotion of company posts via social networks (Facebook, Instagram, YouTube)

price: 1 600 EUR

- ▣ possibility to add other functions and activities after consultation with the organizer for a fee

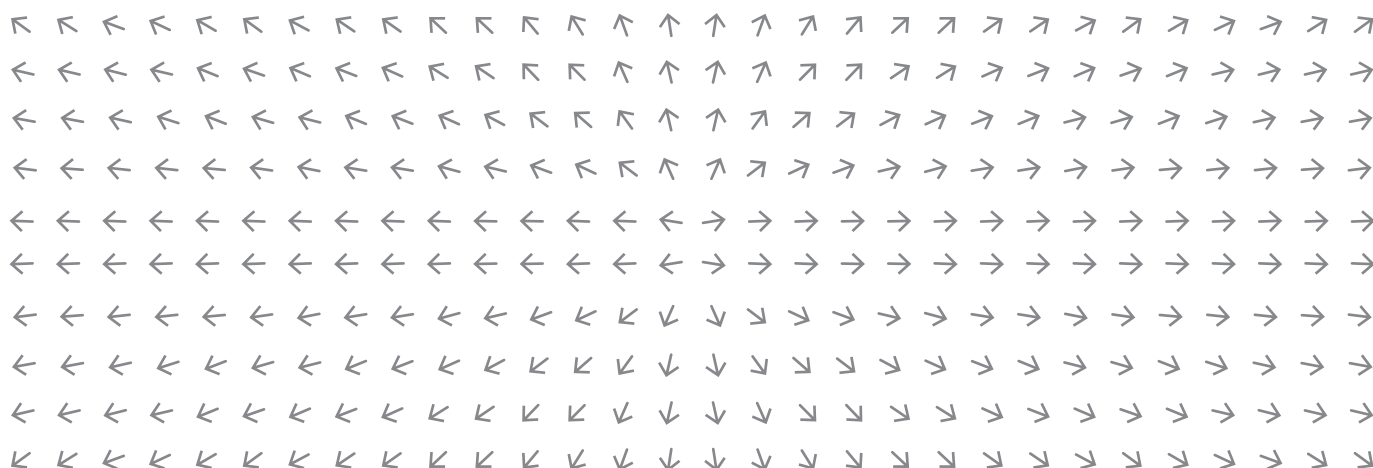
TYPE C includes:

- ▣ complete company profile
- ▣ overview of company products incl. 3D view
- ▣ video gallery – presentation of the company and products
- ▣ documents for download – product sheets, flyers, etc.
- ▣ overview of partners or branch offices
- ▣ possibility to arrange a personal meeting
- ▣ evaluation after the trade fair: a detailed report with an overview of the attendance of the exposition and company PR activities
- ▣ the possibility to insert the remarketing code to virtual presentation
- ▣ promotion of company posts via social networks (Facebook, Instagram, YouTube)

price: 500 EUR

- ▣ possibility to add other functions and activities after consultation with the organizer for a fee

These prices do not include VAT (CZ).



we stay at your disposal for further questions or requests

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